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PRESS RELEASE

CriticalArc Expands Global Consulting Practice with Appointment of Higher Education Safety Expert Kyle Norton

Executive Consultant to strengthen strategic safety, compliance, and risk management services for higher education institutions.

BROOMFIELD, COLORADO, August 10, 2026 – [CriticalArc](#) today announced that Kyle Norton has joined the company as Executive Consultant, further strengthening the capabilities of the [CriticalArc Consulting Group](#).

Reporting to Jason Goodrich, Director of Global Consulting at CriticalArc, Kyle will work with colleges and universities across North America to enhance campus safety, regulatory compliance, emergency preparedness, and institutional resilience. His appointment reflects CriticalArc's continued investment in helping higher education institutions combine strategic consulting expertise with innovative technology solutions to build safer campus environments.

As an Executive Consultant, Kyle will support the delivery of strategic consulting engagements focused on campus safety assessments, Clery Act compliance, emergency preparedness planning, safety operations reviews, and broader risk management initiatives. He will also help institutions identify opportunities to leverage innovative solutions, including CriticalArc's SafeZone platform, to improve safety outcomes and strengthen operational effectiveness.

"Kyle brings an exceptional depth of experience in higher education safety, compliance, and institutional risk management," said Jason Goodrich, Director of Global Consulting at CriticalArc. "His practical approach, combined with his extensive consulting background, makes

him an outstanding addition to our team and an invaluable resource for our clients as they navigate an increasingly complex risk landscape. Kyle's expertise further strengthens our ability to help institutions improve campus safety, enhance regulatory compliance, and maximize the value of their investments in innovative technologies like SafeZone."

Kyle joins an established global consulting team that includes Jim Moore, Senior Consultant, and Jonathan Kassa, Associate Director, Global Consulting Strategy and Growth. His specialized experience in higher education regulatory compliance and campus safety strategy further expands the team's collective capabilities, adding depth and capacity to the strategic guidance, consulting support, and growth leadership already provided to institutions. Together, the team will help clients connect sound safety and compliance strategies with practical operational improvements and technology-enabled solutions.

Kyle is a nationally recognized higher education consultant specializing in campus safety, security, regulatory compliance, and institutional risk management. Over the course of his career, he has led more than 100 comprehensive Clery Act compliance assessments, campus safety reviews, and regulatory consulting engagements for colleges and universities across the United States. He is widely respected for helping institutions translate complex federal requirements into practical, sustainable programs that strengthen compliance while advancing broader campus safety objectives.

Prior to joining CriticalArc, Kyle served as Director of Regulatory Compliance for Healy+, a division of Cozen O'Connor, where he led complex consulting engagements involving the Clery Act, Title IX, Title VI, the Violence Against Women Act (VAWA), the Drug-Free Schools and Communities Act (DFSCA), and broader institutional risk and compliance initiatives. Earlier in his career, he held leadership roles within higher education administration, providing firsthand operational experience that continues to inform his collaborative consulting approach.

"I'm excited to join CriticalArc and work alongside an outstanding team dedicated to improving safety across higher education," said Norton. "Today's institutions face increasingly complex challenges, and I'm looking forward to helping our clients strengthen their safety strategies, enhance compliance, and create environments where students, faculty, and staff can thrive."

CriticalArc's Consulting Group provides strategic advisory services to higher education institutions, helping campuses evaluate safety operations, strengthen regulatory compliance, improve emergency preparedness, and implement best practices that support safer, more resilient communities. The expanded team brings together consulting experience, regulatory and campus safety expertise, and a focus on global strategy and growth. Combined with CriticalArc's SafeZone platform, the Consulting Group delivers a comprehensive approach to campus safety that aligns people, processes, and technology.

For more information about CriticalArc's Consulting Group, visit criticalarc.com/consultancy-offerings.

For more information on CriticalArc and SafeZone go to criticalarc.com or email marketing@criticalarc.com.

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About CriticalArc

CriticalArc provides [SafeZone®](https://criticalarc.com/safezone), the unified safety, security and emergency management solution that helps large organizations keep their people safe and respond more effectively to critical incidents so they can fulfill their duty of care and mitigate risks. SafeZone fundamentally transforms the ability to manage personal safety, security, and emergency situations so organizations can respond faster and more effectively to protect their most important asset, their people. Through real-time visualization, communications, and response coordination, SafeZone streamlines operations, is easy to use and quick to deploy. For more information on CriticalArc and SafeZone, please go to criticalarc.com, email marketing@criticalarc.com or call +1-800-985-9402.

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