What Makes SafeZone Unique?

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Abstract

The Leading Safety, Security and Emergency Management Solution for Higher Education
Keeping students and staff safe is vital for today's organizations. CriticalArc's SafeZone, the unified safety, security and emergency management solution, provides Safety Everywhere™ for your people, wherever you have duty of care.

Through Real-time Coordination and Response, organizations are empowered to respond faster and more effectively to incidents of any scale. And SafeZone's Operational Insights streamlines day-to-day operations and enables unprecedented post-incident learnings to continuously improve team performance and optimize future response. Quick to deploy, scalable, and easy to use, SafeZone is transforming how leading higher education organizations manage the safety of millions of people every day.

SafeZone transforms your organization's capabilities to protect your people with the following unique capabilities:

Safety Everywhere

Real-Time Coordination & Response

SafeZone

Operational Insights

Unified Solution

Safety Everywhere™

SafeZone offers Safety Everywhere™, which enables you to manage the safety of your people wherever you have duty of care regardless of geography. This means you can keep your people safe at central and satellite locations, both indoors and outdoors, in remote locations, or when they're studying abroad.

Safety Everywhere reduces the complexity traditionally associated with managing risk and providing safety in complex or distributed organizations by enabling a consistent and easy to use experience for everyone, regardless of how protocols and processes vary by circumstance and/or location.

SafeZone eliminates the need for different solutions to support a variety of environments and protocols, which translates to streamlined implementation, training and daily operations.

"When somebody uses SafeZone to call us for help, instead of using 911, we can pinpoint their location more accurately. And now, with the Indoor positioning solution, we know the floor, wing and room where that help is needed, instead of just the building."

-Randy Repola, Chief of Police, CU Anschutz Medical Campus

University of Colorado Anschutz Medical Campus

Your people will be confident they're safe because they know irrespective of where they are, they can quickly get help. For critical situations, they're directly connected to the appropriate response team that know who and where they are, so they can access immediate assistance.

The consistent user experience provided to your people adds to their safety as individuals know what they're expected to do and how to do it, so they don't have stop and consider what actions are required in a stressful situation. This consistency drives better outcomes, especially in scenarios overcoming cross-cultural or language barriers.

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"SafeZone has helped us better protect our staff and students both on campus and off campus. So regardless of whether someone is on campus, studying abroad, or conducting research in the field, they know can get help right away with the click of a button."

-Dan Hasen, Director of Public Safety / Chief of Police, Southern Nazarene University

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Real-time Coordination & Response

SafeZone transforms how organizations can respond to incidents of any scale through unprecedented real-time visualization of the situation and the ability to coordinate resources optimally to ensure the best possible outcome; organizations that deploy SafeZone typically see at least 50% faster response times.
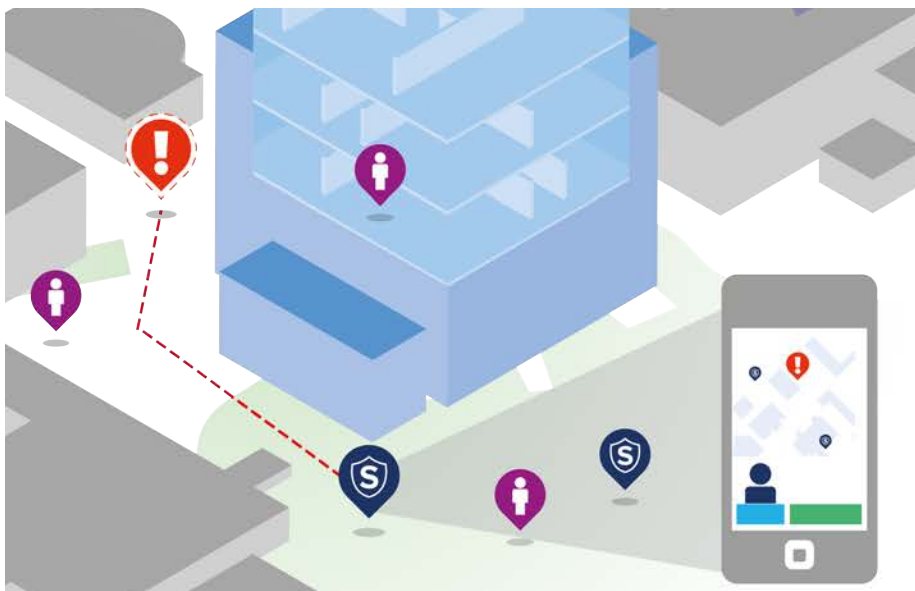
For the first time, leadership can see who is available to respond, where they're located relative to incidents, issue commands to respond, view their response in real-time, and adjust as conditions on the front lines change.

"OmniGuard has been very useful in optimizing our response to incidents. With SafeZone, we can now view the current location and availability of our officers, who is closest to the incident, and see our team in real-time as they respond. We can then play back incident recordings to optimize future performance."

-Stephen Gahagans, Chief of Police, University of Arkansas

SafeZone also enables organizations to integrate a wide range of potential responders to optimize response to any situation through communication and visualization of specific groups of first responders, specialists, volunteers, outside agencies and end users based on their real-time location, role, and the nature of the situation.

"Our control room team and patrol officers use OmniGuard — part of CriticalArc's SafeZone solution — to enable real-time dispatch and response coordination of officers and support staff, and to make two-way communications more effective. It lets us direct the right response to the right incident. And if we've got multiple incidents going on at the same time, we can see them all and prioritise. You can't command and control without this kind of situational awareness."

-Russell Huxtable, Head of Business Continuity and Resilience, Swansea University

This unique, distributed command & control technology acts as a force multiplier to enable lean safety and security teams to cover large complex environments as well as broad geographic areas in the most effective possible way.

With SafeZone's Real-time Coordination & Response, you'll strengthen your organization's capacity to respond to incidents and emergencies, optimize outcomes, fulfill your duty of care, and mitigate risks.

Operational Insights

For the first time, you'll have insight into operations to optimize and improve your organization's performance so you can be confident your organization is doing the best possible job to protect your community.

SafeZone empowers your organization to understand vulnerabilities and threats, correlate data, and observe trends in one complete picture, enabling your teams to work together proactively.

With Operational Insights, you can ensure your staff are optimally deployed, your organization's procedures are effective, and that each person on your staff knows how to respond and can quickly adapt to commands so you can be confident your team can handle all incidents, regardless of scale.

"We had a patrol strategy in place but now by using the SafeZone heat map, we can actually identify what areas on campus are being patrolled, so we can redirect people to areas that aren't being covered that were potential crime spots. e.g. cycle thefts to reduce crime."
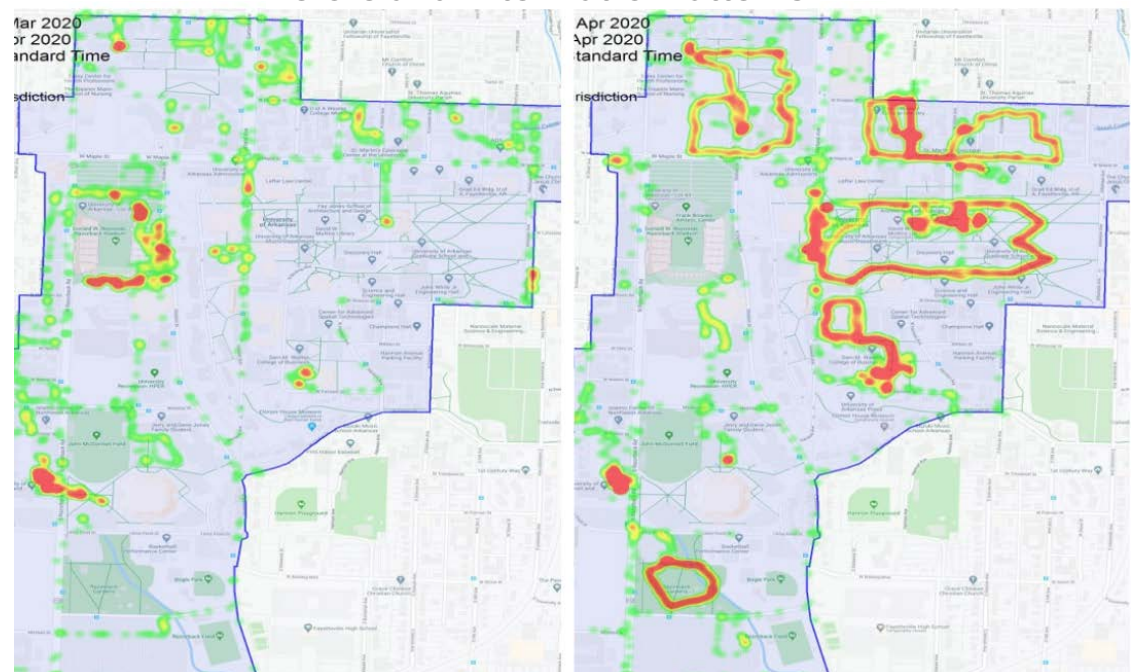
-Geoff Brown, Security Manager, University of York

Intelligent heat-maps enable you to see exactly where and when your team patrolled, by day, by shift, or by hour so you can verify compliance and better align patrol patterns to improve security, facilitate community engagement and improve perceptions of safety.

SafeZone provides extensive reporting, analysis and playback of every incident, including second-by-second details of all communications and each responder's location, which enhances after-action reviews by highlighting opportunities to optimize future performance.

Before and After Patrol Patterns

"With the OmniGuard tool for our officers on the ground and our control room, they can actually see what areas they're patrolling to ensure we're getting full coverage across our campus."

-Deneke Nolan, Security Operations Supervisor, University of Sunshine Coast

Unified Solution

SafeZone offers one solution to address all of your safety, security, wellbeing, and emergency management needs across your entire organization, providing value throughout each day.

SafeZone allows complete situational awareness through a common operating picture across your organization so teams that were once siloed can work together on a more effective response to incidents, regardless of scope or scale.

As a result of eliminating multiple systems and screens, you can reduce costs tied to disparate systems that streamline procurement and lower their cost of ownership, providing greater overall value.

"With SafeZone, you get the campus safety app, command and control functionality and emergency notification functionality. So you can cut some of your expenses by having this platform that does all of it."

-Roger Stearns, Assistant Chief of Police, Texas A&M University

SafeZone App

OmniGuard

SafeZone Command

Indoor Positioning

SafeTrans

TEXAS A&M UNIVERSITY
SAN ANTONIO

With one consistent solution for your entire organization, your people will be confident regardless of where they are, their safety is being managed and they can get help in the same way every time.

Unlike mass notification systems, critical event management solutions, and public safety apps, only SafeZone offers a unified solution to provide your organization with situational awareness via its Real-time Coordination and Response, and Operational Insights to enable your team to provide Safety Everywhere™ so you can protect your community wherever you have duty of care.

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About Us

Keeping your people safe is vital for today's organizations. CriticalArc's SafeZone, the unified safety, security and emergency management solution, provides *Safety Everywhere™* for your people, wherever you have duty of care. Through *Real-time Coordination and Response*, organizations are empowered to respond faster and more effectively to incidents of any scale. And SafeZone's *Operational Insights* streamlines day-to-day operations and enables unprecedented post-incident learnings to continuously improve team performance and optimize future response. Quick to deploy, scalable, and easy to use, SafeZone is transforming how leading organizations manage the safety of millions of people every day.

Operating globally, CriticalArc has offices in the US, UK and Australia. For more information on CriticalArc and SafeZone, please go to www.criticalarc.com, email contact@criticalarc.com or telephone +44 (0) 800 368 9876.

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