



CASE STUDY  
Imperial College London

Imperial College London is recognized globally as a world-class university, known for science, engineering, medicine and business. When Imperial's IT and security managers investigated the best communications, safety monitoring and emergency response solution for students and staff - CriticalArc's SafeZone emerged as the top-rated technology. The value tied to combining multiple key functions within a single platform played an important role in Imperial College of London's decision.

With teaching and research facilities spread across nine locations in London and beyond, Imperial is home to more than 25,000

students and staff around the world. The university faced a number of challenges, including: communicating with those travelling to and from campus; coordinating security team operations, such as when high profile speakers are visiting; and monitoring the safety of students and staff working in labs, particularly alone and out-of-hours. A solution was sought to help mitigate these risks and send targeted alerts to specific groups defined by location and user type.

### SafeZone solution

Imperial's analysis of competing technologies confirmed that SafeZone would be the most effective solution because it provided a wide range of high value functions in addition to targeted and mass communications, including: user location pinpointing, lone worker



## SafeZone

*"One stand-out about CriticalArc is their after-sales service. They don't stop when you buy SafeZone, they're constantly helping you, asking you what you need from them to improve the service that they deliver. I think their after-sales service is superb."*

**TERRY BRANCH**

Head of Security Services,  
Imperial College London

protection, and emergency-call. It also featured powerful command and control technology that enabled more efficient deployment of Imperial's 116-strong security team alongside their support personnel.

SafeZone was rapidly implemented and it quickly proved its value. From day one it enabled officers to respond much more quickly to calls for assistance – including one significant medical emergency early on – and word spread among students that whenever a SafeZone alert was triggered, the response would be fast and effective. This improved protection was immediately appreciated: within six months, 3,000 staff and students had become regular users of the service.

Since then, SafeZone has made it easier for Imperial to adapt to rapidly emerging challenges, and in particular to manage the safe re-opening of facilities during the COVID-19 pandemic. International students are particularly reassured that their safety and wellbeing can be monitored 24/7, whenever they check-in using the SafeZone app. In addition, students who are working alone and out of hours, those engaged in higher-risk laboratory work, those travelling across the city to their accommodation, and even staff and students working overseas, are all protected by the SafeZone service.

## Benefits and outcomes

Imperial's security team now provides immediate assistance and advice at the touch of a button. The solution has improved engagement between security officers and the community, it has helped to deal with petty crime, and it has been welcomed by student and staff representative bodies.

Solution benefits include:

- 24/7 health & safety protection for students and staff in higher risk situations
- Powerful situational awareness and command and control functions which improve the coordination and response to major incidents
- Location sharing with pin-point accuracy for all checked-in SafeZone users
- Major cost-savings compared with disparate systems, yet improved functionality
- Rapid implementation and ease of scalability with no extra cost



CriticalArc is a leading technology innovator, designing, and developing the distributed command and control solution, SafeZone, which is revolutionizing the way organizations manage safety and security operations.

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