

New wave of UK universities adopts SafeZone solution

SafeZone solution seen as must-have security technology to attract students

LONDON, UNITED KINGDOM, 22 OCTOBER 2019 – A new wave of UK universities is adopting CriticalArc's SafeZone® service for improved campus security, including the University of Greenwich, University of South Wales, University of East Anglia, University of Manchester and University of Central Lancashire.

With more than 25% of universities now using SafeZone across the UK, it has grown from being an innovative technology deployed by pioneering institutions, to a mainstream, must-have solution for the higher education sector.

[SafeZone](#) addresses key challenges for universities by enabling students and staff to quickly and easily reach their campus safety and security teams, and by allowing first responders to respond to calls for assistance up to 50% faster.

It improves the safety, security and wellbeing of students and staff, on campus and off, and raises security team preparedness for a full range of events they may face, including major incidents.

SafeZone enhances student satisfaction as well as student wellbeing and is now helping universities to succeed globally, as they work to attract and retain students with safer and more welcoming learning environments.

Through its advanced command and control software, SafeZone OmniGuard enhances team efficiency, with real-time situational awareness making it easier for command teams to see and coordinate resources to address incident hotspots. Safezone also supports heatmapping to enable patrol pattern optimization and improves workplace health & safety, serving as a powerful lone worker solution.

Announcing the latest wave of adoptions, CriticalArc confirms that it is also expanding its team with the appointment of two new Customer Success Managers. They will work closely with users to spread best practice, provide support, and help deliver maximum benefits from SafeZone.



PRESS RELEASE

26 Kings Hill Avenue
Kings Hill
West Malling ME19 4UA
United Kingdom
+44 (0) 800 368 9876
contact@criticalarc.com

Sean Edge takes on this important role for CriticalArc in the UK while Karl Palma will be working with customers in Australia, confirms Darren Chalmers-Stevens, Managing Director EMEA and APAC for CriticalArc.

“With the number of SafeZone users now expanding rapidly, we are investing not only in developing the technology and its capabilities but in delivering and sustaining high level customer support for our growing network of users,” he says.

In tandem with its success in the higher education sector, SafeZone is also being adopted increasingly in other key areas including implementations in critical infrastructure, transportation, utilities, government and healthcare, with rapidly developing markets in the US, Australia and globally.

For more information on CriticalArc and SafeZone go to www.criticalarc.com or email contact@criticalarc.com. Stay up to date with news and information by following CriticalArc on [Twitter](#) and [LinkedIn](#).

—Ends—

Media Contacts

Tara Farley, CriticalArc PR & Marketing Consultant
+44 (0)7785 707714 or e-mail tara@tmfmarketing.com

About CriticalArc

CriticalArc is a global technology innovator and the creator of the distributed command and control solution, SafeZone®, which has been adopted by dozens of universities and enterprises across the world to help ensure the fastest possible emergency and safety support for students and staff by providing easy, direct access to responders. SafeZone fundamentally changes the way businesses manage safety and security operations across multi-site organizations and dispersed campuses, allowing proactive response that positively impacts the outcome of any incident.

Headquartered in Sydney, Australia, CriticalArc has offices and operations in the UK and North America providing an international delivery capability and reach. For more information on CriticalArc and SafeZone, please go to www.criticalarc.com, email contact@criticalarc.com or telephone +44 (0) 800 368 9876.

Social Media

Facebook: <https://www.facebook.com/safezoneapp>
LinkedIn: <https://www.linkedin.com/company/criticalarc>
Twitter: @CriticalArc