

## **RESORTS**

CriticalArc's unique SafeZone® Solution is changing the way Resorts and Leisure Operators are managing security, safety, and ultimately: customer experience.

By allowing the management and operations teams complete situational awareness, SafeZone ensures optimal response to any incident and maximum efficiency of day-to-day operations.



## Challenges met by SafeZone

- Provide the highest level of customer care, including real-time services for resort transport
- Extend safety and security to the resort and other remote locations without capital expenditure
- Enact emergency management plans and crisis communications
- Monitor lone worker security and safety across the resort
- Have situational awareness of your responders and operations teams to manage optimal responses
- Protect high value assets and cash in transit
- Manage special events requiring additional resources and coordination



## **Solution**

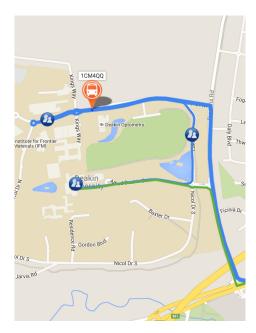
CriticalArc's SafeZone is revolutionising the way large organisations manage and operate security and safety delivery across dispersed facilities worldwide.

A high-performance cloud service, SafeZone delivers distributed command and control and real-time situation awareness to security and operations coordinators, as well as responders in the field, truly transforming an organisation's capacity to respond in any situation.

Accessed by users through an intuitive mobile app, SafeZone enables users to call for help and assistance right where they need it most. In addition SafeZone can provide the user with the location of transport in real-time so minimising the need to wait for transport.

Security teams are provided with features for mass notification and the monitoring of lone workers to allow them to proactively provide the highest level of care.

SafeZone supports a rapid and coordinated response to incidents by distributing information to first responders and allowing them to collaborate as events unfold. Improving compliance with existing policies and protocols, SafeZone increases the overall efficiency and effectiveness of security and response teams across complex estates and dynamic environments.



## **Benefits**

- **Better Outcomes** Achieve better outcomes from incidents or threats without adding cost
- Simple to Operate No on-site IT support costs and the ability to tailor the system dynamically
- Optimal Operations Create a culture of improvement within the teams that protect your company from incident-related risk or threat
- Improve Customer Experience Real-time location of shuttles and a simple interface for receiving assistance
- Effective Emergency Communications Real-time mass communications in multiple languages
- → Reduce Costs Increase efficiency by empowering your team with real-time situation awareness so they can perform their duties faster and more effectively
- Protect Brand and Reputation Use SafeZone to build a competitive advantage in an increasingly challenging world



CriticalArc is a leading technology innovator, designing and developing the distributed command and control solution, SafeZone, which is revolutionising the way organisations manage safety and security operations.







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