SafeZone
from CriticalArc

INTEGRATED SOLUTION FOR FINANCIAL ENTERPRISES

How can you manage risks, guarantee the safety of your people, and protect the corporate brand with shrinking budgets? A revolutionary new service, SafeZone®, is transforming the status quo.

Challenge

Growing concerns about safety and liability, rapidly evolving risks and constantly emerging new threats are putting business continuity and risk management teams like yours under increasing pressure to operate more immediately and efficiently. In addition, your teams are being tasked with incremental responsibilities in line with the ever-increasing health and safety mandates of:

- ⌐ Risk management
- ⌐ Physical security
- ⌐ Lone worker
- ⌐ Domestic and international travel
- ⌐ Mass communications and targeted response
- ⌐ Dispersed muster scenarios and staff check-in.

The demand to See, Decide and Act on any perceived risk to your organisation can often be exacerbated by an over-reliance on disparate security systems that are costly, cumbersome and limiting. Organisations often struggle to achieve the visibility, flexibility and collaboration needed to streamline day-to-day operations and respond more effectively to threats and incidents that occur anytime, anywhere in the world. The power of social media to instantly transmit bad news can seriously jeopardise corporate reputations and impact the bottom line. With responsibility for the safety of your staff and your firm's reputation, it has never been more important to equip your Security and Business Continuity teams with the latest technology to meet the challenges.

SafeZone Solution for Large Enterprise

SafeZone from CriticalArc is an integrated platform that is revolutionising how large organisations manage, operate and deliver security and safety services across dispersed global facilities. As an enterprise-class cloud-based service, SafeZone combines distributed command and control with real-time situational awareness. This transforms the ability of security officers and responders in the field to see each other's position in relation to an incident, so they can respond faster and with confidence.

Underpinning this capability is SafeZone's advanced technology, which radically increases your team's capacity by improving the process of capturing, collating and analysing intelligence with each response cycle. By getting the right information to the right staff at the right time,

SafeZone streamlines day-to-day operations to facilitate continuous service improvement for better, faster outcomes.

SafeZone can be deployed in weeks to create a highly scalable, distributed environment to connect thousands of users with hundreds of responders and security officers in real time. With no need for any fixed security infrastructure, SafeZone's powerful command and control functionality extends into the field, where supervisors can direct operations with improved clarity vs. a conventional control room.

Simple and intuitive, SafeZone also provides all staff with a free app that enables end-users to easily summon help via a simple tap on their smart phone. This generates an alert that broadcasts their location, identity and need directly to the incident response personnel who are best-placed to help - quickly and decisively.

Benefits

Empower your security teams with complete, real-time situational awareness across all global locations by leveraging more value from your existing security and fixed infrastructure while boosting emergency readiness, SafeZone optimises the effectiveness of your safety and security personnel, without significant capital outlays.

This delivers multiple benefits to your organisation:

- Builds proactive personnel protection into your business continuity plans
- Extends your security focus beyond fixed asset protection to better safeguard your employees
- Acts as a force multiplier to reduce costs through increased operational efficiency
- Enables collaboration via mass communications with stakeholders defined by location, responsibility or interest group
- Achieves better, more reliable outcomes without adding to payroll or capital costs

- Creates a culture of continuous service improvement within your teams
- Improves occupational health and safety compliance and reporting to meet higher quality standards
- Proactively manages round-the-clock safety for staff working outside standard business hours
- Extends security reach to support and safeguard your staff anywhere in the world
- Protects your brand and reputation.

Email us to find out how SafeZone can reduce your costs while driving service improvements to achieve more and safeguard business continuity.

contact@criticalarc.com

Schedule a demo of our technology or visit our website.

www.criticalarc.com/product

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CriticalArc is a leading technology innovator, designing and developing the distributed command and control solution, SafeZone, which is revolutionising the way organisations manage safety and security operations.

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