

REASSURANCE FOR EXPATRIATES AND THEIR FAMILIES

For expatriates visiting, living or working away from home, personalized 24/7 protection by SafeZone™ offers complete peace of mind, anytime, anywhere.

Challenges

In an increasingly global economy, growing numbers of skilled expatriates enjoy a comfortable lifestyle living and working overseas. However with rising political and cultural tensions in some high-risk regions, fears about personal safety while going about everyday life can be a major concern for employees and their families.

For employers, the ability to attract and retain talented employees is business critical. With many employees living in secure gated communities, round-the-clock safety is vitally important, in the compound and when travelling further afield.

From hostility and harassment – particularly towards women – to the threat of serious assault or kidnapping, impacts can range from unpleasant irritation to a deterrent that keeps good staff away.

While conventional security measures, including armed guards, perimeter fencing, CCTV and access control can create a perception of comfort and safety, physical barriers do little to improve outcomes in the event of an incident. Gatehouses are not always staffed 24/7, routine security measures seldom extend beyond the compound to workplaces, children's schools and recreational areas, leaving individuals exposed at the times when they are most likely to need reassurance and assistance.

SafeZone Solution

SafeZone, a next generation people-centred safety solution from CriticalArc, uses location intelligence to give expatriates all the benefits of 24/7 personalized protection at their fingertips. Available as a free app for approved workers and their families,

**SafeZone**

SafeZone makes it easy to summon help anywhere, at any time via a simple, discreet tap on their phone safe in the knowledge that a security team member can see where they are, know what help they need and respond quickly. After downloading the app, expatriates pre-register some basic personal details so that when the security team receives an alert from them, a personalised, appropriate response can be delivered.

SafeZone is an enterprise risk management solution that complements conventional physical security and guarding by providing security team members with unprecedented real-time situation awareness. This enables them to prioritise resources, coordinate a rapid response and maximise the chances of a successful outcome. A fast, reliable Cloud-based service, SafeZone requires no complex installation or in-house support and enables more effective use of security resources without extra capital investment. Multiple-redundant communications and location services ensure the highest degree of resilience, even in remote areas.

From requests for first aid or medical help to support in the event of a robbery, assault or terrorist threat, SafeZone offers numerous features plus the scale and flexibility to provide cover at the office, at home on the compound and in any other specifically defined area. For people travelling alone, a check-in feature can ensure extra monitoring support, while for large-scale incidents that threaten a wider expatriate community, SafeZone's group-based mass-notifications can send emergency updates to activate and coordinate specialist teams while keeping end-users informed as situations unfold. Multiple redundant communications via satellite sleeves, wi-fi and mobile network ensures the highest degree of resilience, even in remote areas.

Benefits

SafeZone is a user-friendly, cost-effective service that can provide reassurance and improve the experience of expatriates living and working far from home by providing:

- ▣ The ability to summon immediate help 24/7 via a help point in your pocket
- ▣ Complete real-time situation awareness for security teams to enable rapid, effective response
- ▣ Flexible cover for short-term visitors, mobile workers and long-term residents across multiple zones city-wide, country-wide or globally
- ▣ Full functionality command and control from any location – control-room or in the field
- ▣ Effective mass or group- and location-targeted communication to support mustering and evacuation
- ▣ Unparalleled protection whether in a guarded zone or travelling alone.

This in turn ensures that:

- ▣ Security teams can deliver better outcomes while optimising operational efficiency and ensuring full reporting compliance and continuous service improvement
- ▣ Property owners can add value and appeal by proactively enhancing safety for residents – both on and beyond the compound
- ▣ Employers can fulfil their duty of care to their employees.



CriticalArc is a leading technology innovator, designing and developing the distributed command and control solution, SafeZone, which is revolutionising the way organisations manage safety and security operations.

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